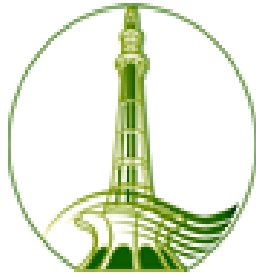


ADMISSION GUIDE

SPRING-2025



THE
UNIVERSITY OF
LAHORE

LAHORE BUSINESS SCHOOL

LBS Admission Office:

1-Km Defence Road, Off Raiwind Road, Near Bhotian Chowk Lahore.
Cell No /Whatsapp: +92-326-7333888,
Web: www.lbs.uol.edu.pk Email: admissions@lbs.uol.edu.pk

UOL Admission Office:

UAN: +92 42 111 865 865 WhatsApp: 03251865865
1-Km Defence Road, Off Raiwind Road, Near Bhotian Chowk Lahore.
Web: www.uol.edu.pk Email: admissions@uol.edu.pk

Instructions for Applicants

1. We are accepting Admission Forms through online admission portal. By hand or by courier forms will not be accepted. The Online Admission Form must be filled according to the steps. The applicants are encouraged to read the information carefully before filling up the online Admission Form (please visit our website <http://admissions.uol.edu.pk/>).
2. You can pay Prospectus fee Rs: 2500/- online via Credit/Debit card / Easy Paisa while online form submission or you may visit UOL Campus to buy prospectus and get Form/Voucher no.

General Instructions for Applicant:

1. Admission office hours given: Monday to Friday (8:00am to 5:00pm) - Saturday & Sunday (9:00am to 3:00pm).
2. An applicant can apply in three-degree programs at a time. However, he or she will not be charged for extra choice.
3. Original scan/hard copies of the following documents are required to be uploaded on online admission Form:
a) 01 recent blue/white background passport size photographs **b)** All academics documents i.e (Matric, Inter, Bachelor and Master degrees or IBCC /HEC equivalent **c)** CNIC card of the applicant or Form B or Father CNIC.
4. In order to get admission in any degree program, the applicants are required to qualify UOL Entrance Test, Interview or both (if any).
5. The selection of applicant shall be on merit, determined on the basis of marks obtained in the last examination, entry test / interview (if any) and such other criteria as University may determine.
6. The applicants bearing O-Level, A-Level qualification or equivalent are required to submit their IBCC Equivalence Certificate in order to determine their eligibility. If an applicant fails to produce the same, he or she will not be given qualification weightage.
7. All admissions are granted on "Provisional" basis. It is the sole responsibility of the selected applicants to provide proof of their eligibility within 3 weeks of the declaration of the result failing which their admission will be cancelled.
8. Incomplete Admission Forms will be rejected.
9. For Foreign/International Applicants please visit Office of Students Affairs (OSA).

Cautions:

1. **The applicants are strongly encouraged to take special care of the fee deadlines after getting admission otherwise he or she will be deprived of admission.**
2. **In order to avoid any inconvenience, please submit your Admission Form before the admission closing date.**

The University is authorized to amend its rules including fee any time without prior intimation

Program Name: **Bachelor of Business Administration (BBA 4 YEARS)**

Specialization:

- **Marketing**
- **Finance**
- **Human Resource management**
- **Supply Chain Management**
- **International Business**

Program Eligibility: Minimum 2nd division in F.A / F.Sc. / I.Com or equivalent GCE, A Level with at least three subjects, with an average of C grade, from IBCC recognized School / College.

UOL Entry Test & Interview are Mandatory

Program Duration: **4 Years (08 semesters)**

Program Recognition: Higher Education Commission (HEC)
National Business Education Accreditation Council (NBEAC)

Schedule of Classes: Monday to Friday (8:00am to 5:00pm)

Program Name: **Bachelor of Science in Business Analytics**

Specialization:

- **Artificial Intelligence**
- **Cyber Security Management**

Program Eligibility: Minimum 2nd division in F.A / F.Sc. / I.Com or equivalent GCE, A Level with at least three subjects, with an average of C grade, from IBCC recognized School / College.

UOL Entry Test & Interview are Mandatory

Program Duration: **4 Years (08 semesters)**

Program Recognition: Higher Education Commission (HEC)

Schedule of Classes: Monday to Friday (8:00am to 5:00pm)

Program Names:

- **Bachelor of Science in Financial Technology (FinTech)**
- **Bachelor of Science in Human Resource Analytics**
- **Bachelor of Science in Digital Marketing**
- **Bachelor of Science in Supply Chain Analytics**

Program Eligibility: Minimum 2nd division in F.A / F.Sc. / I.Com or equivalent GCE, A Level with at least three subjects, with an average of C grade, from IBCC recognized School / College.

UOL Entry Test & Interview are Mandatory

Program Duration: **4 Years (08 semesters)**

Program Recognition: Higher Education Commission (HEC)

Schedule of Classes: Monday to Friday (8:00am to 5:00pm)

Program Name: **Bachelor of Business Administration (BBA Post-ADP) (2 YEARS)**

Specialization:

- **Marketing**
- **Finance**
- **Human Resource management**
- **Supply Chain Management**
- **International Business**

Program Eligibility: 14 years of education like BA, BSC, B. Com and other equivalent qualification with a minimum of 2nd division or of CGPA **2.00** from a chartered/HEC recognized university.

UOL Entry Test & Interview are Mandatory

Program Duration: **2 Years (04 semesters)**

Program Recognition: Higher Education Commission (HEC)

Schedule of Classes: Monday to Friday (8:00am to 5:00pm)

Program Name: **Master of Business Administration (MBA 2 years)**

Specialization:

- **Marketing**
- **Finance**
- **Human Resource management**
- **Supply Chain Management**
- **Project Management**

Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.

UOL Entry Test & Interview are Mandatory

Program Duration: **2 Years (04 semesters)**

Program Recognition: HEC & NBEAC

Schedule of Classes: **Weekdays-** Monday to Friday (8:00 am to 5:00 pm)

OR

Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm for MBA

Program Name: **Master of Business Administration Executive**

Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.

3 Years working experience (after graduation)

UOL Entry Test & Interview are Mandatory.

Program Duration: **2 Years (04 semesters)**

Program Recognition: HEC

Schedule of Classes: **Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm for MBA Executive.**

Program Name: **Master of Science in Project Management**
Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.
UOL Entry Test & Interview are Mandatory.
Program Duration: **2 Years (04 semesters)**
Program Recognition: HEC
Schedule of Classes: **Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm** for Master of Science in Project Management

Program Name: **Master of Science in Supply Chain Management**
Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.
UOL Entry Test & Interview are Mandatory.
Program Duration: **2 Years (04 semesters)**
Program Recognition: HEC
Schedule of Classes: **Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm** for Master of Science in Supply Chain Management

Program Name: **Master of Science in Strategic Human Resource Analytics**
Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.
UOL Entry Test & Interview are Mandatory.
Program Duration: **2 Years (04 semesters)**
Program Recognition: HEC
Schedule of Classes: **Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm** for Master of Science in Strategic Human Resource Analytics

Program Name: **MS Management**
Program Eligibility: 16 years of schooling or 4-year Education (120 credit hours) after HSSC/F.A. /F. Sc/Grade 12 equivalent will be required for admission from an HEC recognized University/Institute.
UOL Entry Test & Interview are Mandatory.
Program Duration: **2 Years (04 semesters)**
Program Recognition: HEC
Schedule of Classes: **Weekend- Saturday 12:00 pm to 9:00 pm & Sunday 10:00 Am to 7:00 pm** for Master of Science in Management.

SAMPLE ENTRY TEST – POST GRADUATE, MBA

ENGLISH SECTION

Choose the best option to fit in the blanks.

- 1) The stadium _____ that day with dance, music and song as troupes _____ across the country presented a panorama of colors and costumes.
- a) had reverberating, being
 - b) would reverberating, is
 - c) reverberate, to
 - d) reverberated, from

Choose the best option to change the direct speech to indirect speech keeping the tense in mind

- 2) He said, "I am unwell."
- a) He said (that) he was unwell.
 - b) He is saying that he is unwell
 - c) He pretended to be unwell
 - d) He said that I am unwell

Pick the word or set of words that best reflects the overall meaning of the sentence.

- 3) The only thing that is constant in this world is _____.
- a) food
 - b) air
 - c) change
 - d) world itself

Keeping English tenses in mind, fill the following blanks with the most appropriate letter in order to complete the sense it so inclined to.

- 4) SURPRISE : EXCALAMATION
- a) Pilot: Outline
 - b) Dismay : Groan
 - c) Cable: Elevator
 - d) Spire: Church

Select the best synonym next to word given

- 5) **Finicky:**
- a) Reading between the lines
 - b) Being careful about life
 - c) Difficult to please.
 - d) Pervert

MATHEMATICS SECTION

Solve the problems and indicate a best answer from the given choices.

- 6) $A = \{0, -2, -4, 8\}$, $B = \{2, 3, -9\}$, $A - (A \cap B) = ?$
- $A - (A \cap B) = \{0, -2, -4, 8\}$
 - $A - (A \cap B) = \{1, 2, 3, 4, 8, 9\}$
 - $A - (A \cap B) = \{-1, 9, 3, 4\}$
 - $A - (A \cap B) = \{3, 4, 0\}$
- 7) If sales price of gasoline per gallon is increased by £5 per week in the month of June and again the sales price of the same product is reduced by £5 per week in July, what is the percentage profit/loss of this product?
- Loss (0.25) %
 - No Profit/No Loss
 - Profit (0.25) %
 - Profit (0) %
- 8) The arithmetic mean between 2 numbers a and b is:
- $a+b$
 - $\frac{a+b}{2}$
 - $\frac{2a+2b}{2}$
 - $\frac{a-b}{2}$
- 9) One-tenth of a certain number is 30 what is the number?
- 75
 - 25
 - 90
 - 300
- 10) Three boys and three girls are studying together in a round table. In how many ways can we arrange these three boys and three girls such that all girls are next to each other?
- $(3 - 1)! \times 3 \times 2 \times 1$
 - $(3 - 2)! \times 3 \times 2 \times 1$
 - $(4 - 2)! \times 3 \times 2 \times 1$
 - $(5 - 1)! \times 3 \times 2 \times 1$

GENERAL KNOWLEDGE SECTION

- 11) Which of the following planets is known as "Morning Star"?
- Mercury
 - Venus
 - Mars
 - Saturn
- 12) The science of lightning is called
- Aerology
 - Meteorology
 - Elect orology
 - Pulmonology
- 13) The capital of Austria is _____?

- a) Spain
- b) Vienna
- c) Canberra
- d) Landan

14) Wisdom teeth normally grow during the age of _____?

- a) 12 – 15 years
- b) 17 – 30 years
- c) 40 – 45 years
- d) 30 – 40 years

15) Foundation stone of Karachi steel mill was laid by the PM_____.

- a) Zulfikar Ali Bhutto
- b) Benazir Bhutto
- c) Mian Nawaz Sharif
- d) Mujeeb-Ur-Rehman

SAMPLE ENTRY TEST – MS and PhD.

MANAGEMENT SECTION

1) Hawthorne studies were conducted in late 1920s focused on _____.

- a) Behavior in the workplace
- b) Ethics in the workplace
- c) Group norms
- d) Interpersonal dynamics

2) _____ is a change method that focus on people and the nature and quality of interpersonal work relationships.

- a) Organizational development
- b) Organizational culture
- c) Organizational structure
- d) Organizational hierarchy

3) Plans that apply to the entire organization and establish the organization's overall goals are_____.

- a) Specific Plans
- b) Strategic Plans
- c) Long-term Plans
- d) Operational Plans

4) Which of the following statements are the features of leadership?

- a) It shows ability of an individual to influence others.
- b) It leads to achievement of organizational goals.
- c) Leadership is not a one-time process.
- d) It leads to desired change in the organization.

- 5) The management principle that each person should report to only one manager is:
- a) Unity of direction
 - b) Unity of command
 - c) Stability of Personnel
 - d) Locus of control

MARKETING SECTION

- 6) The basic objective of marketing function is to link:
- a) Producers & consumer
 - b) Wholesaler & retailer
 - c) Producer & retailer
 - d) Producer & advertiser
- 7) Which of the following is not external force of marketing environment?
- a) Demographic environment
 - b) Economic environment
 - c) Consumer demand environment
 - d) Company's resources
- 8) Which of the following factor affects the consumer behavior?
- a) Psychological factor
 - b) Economic factor
 - c) Cultural factor
 - d) All of the above
- 9) Which of the following marketing strategy is useful when the concern produces and marketing the various types of products:
- a) Undifferentiated marketing strategy
 - b) Differentiated marketing strategy
 - c) Concentrated marketing strategy
 - d) None of the above
- 10) When an organization use the one and same brand for all products of one line or one group, is called:
- a) Individual brand
 - b) Family brands
 - c) Manufacturer's brand
 - d) None of these

FINANCE SECTION

- 11) Financial market where short-term securities are traded is known as _____.
- a) Capital market
 - b) Secondary market
 - c) Money market
 - d) Primary market
- 12) _____ is the branch of finance which deals with managing financing and investment decisions of a business set up by individuals.
- a) Corporate finance
 - b) Personal finance
 - c) Public finance
 - d) None of the options
- 13) A stream of equal and regular cash flows with a finite life is known as _____.
- a) Annuity
 - b) Annuity due
 - c) Ordinary annuity
 - d) Perpetuity

- 14) Capital asset pricing model (CAPM) is a model that translates a stock's non-diversifiable risk into _____.
- a) Market risk premium
 - b) Market risk
 - c) Required return
 - d) Risk-free rate
- 15) The financial statement analysis technique whereby financial statements are analyzed by comparing the individual items with a base figure within the statement is called _____.
- a) Vertical analysis
 - b) Horizontal analysis
 - c) Ratio analysis
 - d) DuPont analysis

ENGLISH SECTION

- 16) Choose from the following, the answer that is closest in meaning to the main word: ANOMALY
- a) normal
 - b) straight
 - c) irregularity
 - d) integrity
- 17) Antonym of EFFICACY is
- a) Strange
 - b) Well-known
 - c) Inefficiency
 - d) Effectiveness
- 18) Which of these is used to express habitual actions?
- a) Present perfect tense
 - b) Simple present tense
 - c) Past continuous tense
 - d) Present continuous tense
- 19) Choose the best analogy as given in the statement: **Jupiter: Planet**
- a) Everest: Mountain Peak
 - b) Stream: River
 - c) Mansarovar: Lake
 - d) Parrot: Bird
- 20) Choose the right grammatical choice: "Penguins are different from other birds because they to life in the water."
- a) are adapting
 - b) are adapted
 - c) have adapting
 - d) are adopted

MATHEMATICS SECTION

- 21) 3 chairs and 2 tables cost Rs.700, while 5 chairs and 3 tables cost Rs.1100. What is the cost of 2 chairs and two tables?
- a) 450
 - b) 600
 - c) 350
 - d) 300
- 22) Imran, Kashif and Amir are in partnership and profits are split in the ratio 7:6:5. If profit for the year is rupees 36,000, how much does Imran receive?
- a) 10,000
 - b) 12,000
 - c) 14,000

- d) 16,000
- 23) The daily wages is increased by 25% and a person now gets Rs.25 per day. What was his daily wage before the increase?
- a) 25
 - b) 30
 - c) None of these
 - d) 20
- 24) The average of 7 consecutive numbers is 33. The largest of these numbers is:
- a) 30
 - b) 36
 - c) 28
 - d) 33
- 25) Ahsan invested certain amount for two rates of simple interests at 8% p.a. and 9% p.a. What is the ratio of Ahsan's investments if the interests from those investments are equal?
- a) 4:3
 - b) 3:2
 - c) 6:5
 - d) 9:8

STATISTICS SECTION

- 26) To study the performance of various states across India, the data on state domestic product is collected for all states for the period 1990 to 2010. Such a data represents
- a) Cross-sectional data
 - b) Time series data
 - c) Pooled data
 - d) Panel data
- 27) In $Y_i = E(Y|X_i) + U_i$, the deterministic component is given by
- a) Y_i
 - b) $E(Y|X_i)$
 - c) U_i
 - d) $E(Y|X_i) + U_i$
- 28) What is the number of degrees of freedom for a simple bivariate linear regression with 100 observations?
- a) 100
 - b) 97
 - c) 98
 - d) 2
- 29) Rejection a true hypothesis results in this type of error
- a) Type I error
 - b) Type II error
 - c) Structural error
 - d) Hypothesis error
- 30) Chi-square test of significance is used to test the significance of the test statistic
- a) β
 - b) σ^2
 - c) χ^2
 - d) t

LOGICAL REASONING SECTION

- All windows are doors. No door is wall

Conclusions:

1. No window is wall
2. No Wall is door

Select the best answer.

- a) Only 1 follows
- b) Only 2 follows
- c) Either 1 or 2 follows
- d) Both 1 and 2 follow

- Some blankets are beds. Some pillows are blankets. All beds are pillows

Conclusions:

1. Some blankets are pillows
2. Some pillows are beds
3. Some beds are blankets

Select the best answer.

- a) Only either 1 or 2 follows
- b) Only 1 and either 2 or 3 follows
- c) Only 3 and either 1 or 2 follows
- d) All 1, 2 and 3 follow

- Artists are generally whimsical. Some of them are frustrated. Frustrated people are prone to be drug addicts.

Based on these statements which of the following conclusions is true?

- a) All frustrated people are drug addicts
- b) Frustrated people are whimsical
- c) All drug addicts are artists
- d) Some artists may be drug addicts

- M and N have children A and B.

F is spouse of B.

D is child of F.

P is son in law of N.

K is kid of P.

Who is male child of M and N?

- a) B
- b) A
- c) None
- d) Can't be determined

- Should a total ban be put on trapping wild animals?

Arguments:

1. Yes. Trappers are making a lot of money
2. No. Bans on hunting and trapping are not effective

Select the best answer.

- a) Only 1 is true
- b) Only 2 is true
- c) Either 1 or 2 is true
- d) Neither 1 or 2 is true